



The Best in Bahrain – REVEALED!

Bahrain 101 is focused on just 3 things – the best in Bahrain’s Events, Dining, and Nightlife. Published in a convenient and easy to carry A5 size, it’s packed with useful info revealing all the best places on the island. 15,000 copies are printed each month, making it the largest circulated monthly magazine title in Bahrain – *circulation details available on request.*

Advertising Rates

Front Cover Special <i>(subject to editorial approval)</i> = Front Cover +2 Page Lead Article + Full Page Ad	BD800
Outside Back Cover	BD595
Inside Cover	BD450
Full Page	BD395
Half Page	BD295
Quarter Page	BD220
Artwork Charge	BD95
Agency less	15%

SPECIAL OFFER ON SERIES BOOKINGS - full page*

3 + = less 5% (BD 280 per full page) + 1 FREE ad
6 + = less 7.5% (BD 273 per full page) + 2 FREE ads
12 + = less 10% (BD 265 per full page) + 6 FREE ads

* We can divide page into 2 x ½ page ads if required
Series booking must be utilised within 12 months

AD Size Guide & Technical Data

	width	x	height
Double Page size:	330	x	225 mm
Full Page size:	165	x	225 mm
Half Page size:	145	x	102 mm
Quarter Page size:	72	x	102 mm

- Bleed adverts:** Add 3mm to the trim size on all 4 sides for full and double page ads
- Preferred Format:** Adobe Acrobat (pdf?X-1a Compliant)
- Other Formats:** EPS, TIFF, JPEG (300 dpi)
- Submission:** CD preferred
- Submission Date:** 25th of the month
- Frequency:** Monthly
- Launch year:** 2015



For Advertising Opportunities Call
Charlie Cooksey
M. +973 3652 0004
charlie@gulf-insider.com
Tel. +973 17 822 388
E-mail: info@ArabianMagazines.com
www.Bahrain101.com

