

Bahrain Confidential

The Best in Bahrain

185
Issue

Bahrain Confidential was established in 2001 and is a Bahrain-based monthly publication available both in print and online editions. It is the definitive guide to high-end Arabian luxury and lifestyle.

established
in
2001

CELEBRATING
17 SUCCESSFUL
YEARS

HEALTH &
WELLNESS GUIDE
RAMADAN 2018

FLAVOURS OF RAMADAN
SUNDOWN SPECIALS



ONLINE & SOCIAL MEDIA

Bahrain Confidential has strong online presence in terms of website and social media. We stand out from other titles who have a large fan-following in that we are editorial oriented – offer readers interactive content and engaging social media posts as opposed to blatant advertorials. Readers are more likely to revisit our websites/social networking pages (retain our magazines).

posts engagement upto **142,740**

- New and easy to navigate including all of Bahrain Confidential's print content, as well as additional content updated daily
- Videos – fashion, luxury events and lifestyle
- In-house web team

FACEBOOK FANS

202,711*

* 14th June 2018

Our Fans

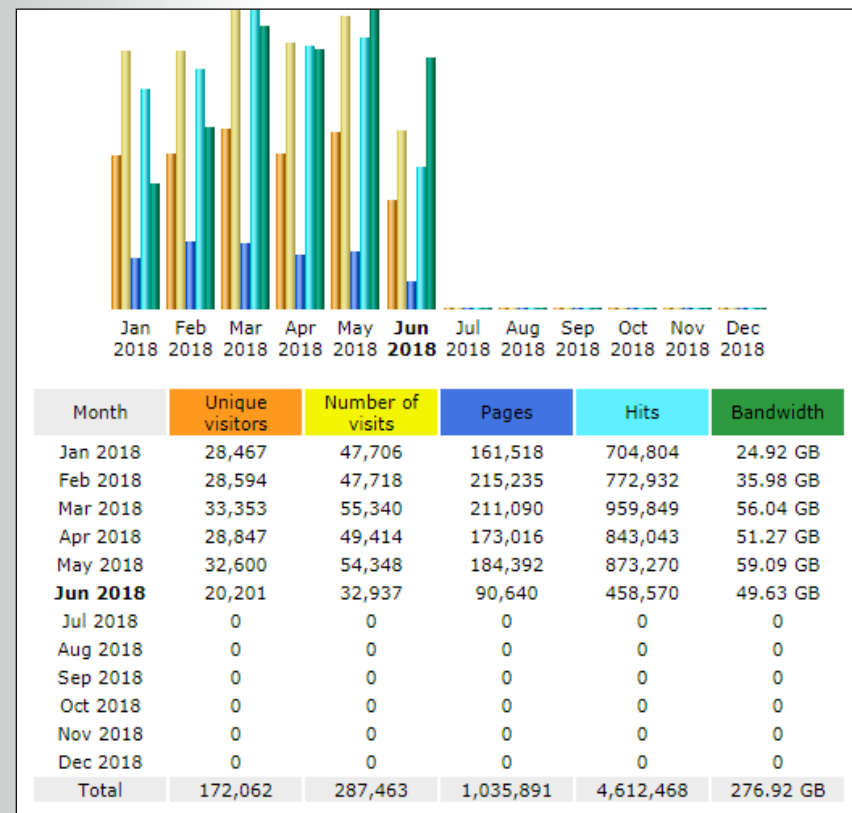
Bahrain	122,897
Saudi Arabia	25,038
Middle East & North Africa	8,107
India	15,683
Bangladesh	8,965
Pakistan	6,599
Philippines	5,275
Others	10,147

 **5,314**

 **11.7k**

WEBSITE ANALYTICS 2018

Bahrain Confidential has had **172,062** unique visitors in first quarter this year.



monthly visitors **55,340**
March 2018

NO.OF VISITS IN 2018
287,463

To view the magazine online visit www.bahrain-confidential.com

ADVERTISING RATES Rates shown are for printed edition

	Bahrain BD	USD
Front Cover Special <i>(subject to editorial approval) = Front Cover + 3 Page Lead Article + Full Page Ad</i>	3,600	9,550
Gatefold	3,380	9,126
Thick Card 300g (Printed 2 sides)	2,700	7,290
Inside Front Cover + Facing Page 1	2,650	7,049
Double Page Spread (First 30 Pages)	1,980	5,346
Belly Band or Bookmark	1,900	5,130
Double Page Spread (Other Pages)	1,800	4,860
Outside Back Cover	1,800	4,860
Inside Cover (Front or Back)	1,575	4,252
Full Page (First 30 Pages)	1,320	3,564
Full Page (Other Pages)	1,200	3,240
Half Page	780	2,106
Quarter Page	507	1,369

Discounts:

Series bookings:	3 + issues =	5%
	6 + issues =	7.5%
	12 + issues =	10%

Agency Commission:

= 25%

Artwork Charge:

= BD95/-

TECHNICAL DATA

	width	x	height
Double Page size:	432	x	279 mm
Full Page size:	215.9	x	279.4 mm
Half Page Horizontal size:	187	x	122 mm
Half Page Vertical size:	92	x	247.7 mm
Quarter Page:	92	x	122 mm

ADVERTISING FORMATS

Bleed adverts:	Add 3mm to the trim size on all 4 sides for all full and double page ads
Preferred Format:	Adobe Acrobat (Pdf/X-1a)
Compliant Other Formats:	EPS, TIFF, JPEG (300 dpi)
Submission:	CD preferred
Submission Date:	25th of the month
Frequency:	Monthly
Launch year:	2001

Arabian
Magazines & Digital

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